

Brief information about the project

Name of the project	AP19679909 «Development of Information Resource in the Sphere of Digital Literacy to Identify Indicators of Incorrect Information and Disinformation in Kazakhstan»
Relevance	<p>identification of problems and growth dynamics of incorrect information and misinformation in social media and mass communication;</p> <p>data extraction and promotion of new knowledge to identify indicators of incorrect information and misinformation;</p> <p>development of a model and analytical tools aimed at identifying incorrect information and misinformation;</p> <p>design of the information rasinfo.kz in the field of digital literacy to identify incorrect information and misinformation.</p> <p>This project is aimed at studying and identifying indicators of incorrect information and misinformation in the field of social media and mass communication, also expanding the opportunities of the public in studying media and informational literacy and improving the informational culture of young people.</p>
Purpose	<p>The project aim - Development of Information Resource in the Sphere of Digital Literacy to Identify Indicators of Incorrect Information and Disinformation in Kazakhstan.</p> <p>This project is aimed at studying and identifying indicators of incorrect information and misinformation in the field of social media and mass communication, also expanding the opportunities of the public in studying media and informational literacy and improving the informational culture of young people. The project aim is to design of the information rasinfo.kz in the field of digital literacy to identify incorrect information and misinformation.</p>
Objectives	<p>Project objectives</p> <ol style="list-style-type: none">1. To achieve the project aim, the following tasks are solved with measurable indicators of solving the problem:2. studying the problems and dynamics of incorrect information and disinformation in social media and mass communication based on applied and social research;3. the solution of this problem will allow to identify and analyze the problems and dynamics of incorrect information and disinformation in social media and mass communication based on applied and social research;4. data extraction and promotion of new knowledge to identify indicators of incorrect information and misinformation based on integrative research;5. the solution of this problem will allow data extraction and the promotion of new knowledge on the identification of indicators of incorrect information and misinformation based on integrative research;

	<p>6. designing of a model and analytical tool that will improve, expand and transform the theory and methods of combating incorrect information and misinformation;</p> <p>7. the solution of this problem will allow developing models and analytical tools that will improve the theory and methods of combating incorrect information and disinformation;</p> <p>8. elaboration of an information resource rasinfo.kz in the field of digital literacy to identify indicators of incorrect information and disinformation in Kazakhstan;</p> <p>9. the solution of this problem will allow us to develop an information resource rasinfo.kz in the field of digital literacy to identify indicators of incorrect information and misinformation in Kazakhstan.</p> <p>10. Expected results with a brief justification of the role of each of the tasks in achieving the project goal and the relationship with other tasks and expected results of the project:</p> <p>11. the problems and dynamics of incorrect information and disinformation in social media and mass communication will be studied on the basis of applied and social research;</p> <p>12. data will be extracted and new knowledge will be promoted to identify indicators of incorrect information and misinformation based on integrative research;</p> <p>13. a model and analytical tools will be designed that will improve, expand and transform theory and methods in the fight against incorrect information and misinformation;</p> <p>14. an information resource rasinfo.kz in the field of digital literacy will be developed to identify indicators of incorrect information and disinformation in Kazakhstan.</p>
Expected and achieved results	<p>Expected results:</p> <ul style="list-style-type: none"> • the problems and dynamics of the growth of incorrect information and misinformation in social media and mass communication will be studied based on applied and social research. • data will be extracted, and new knowledge will be advanced to identify indicators of incorrect information and misinformation based on integrative research; • a model and analytical tool will be created that will improve, expand and transform the theory and methods to combat incorrect information and misinformation; • the information resource rasinfo.kz in the field of digital literacy will be developed to identify indicators of incorrect information and disinformation in Kazakhstan.
Research team members with their identifiers (Scopus Author ID, Researcher ID, ORCID, if available) and links to relevant profiles	<ul style="list-style-type: none"> • Sultanbaeva Gulmira Serikbaevna, doctor of political sciences, professor. https://orcid.org/ Hirsch index 3 https://orcid.org/0000-0002-4347-2599, Scopus Author ID 57217790991. • Kulsariyeva Aktolkyn Turlukanovna, Doctor of Philosophical Sciences, Professor. Scopus author ID: 56658676300 https://orcid.org/0000-0002-7867-430X

	<ul style="list-style-type: none"> • Drok Niko, PhD in Social Sciences, Professor at Windesheim University of Applied Sciences, Netherlands. Scopus author ID: 56538675500 The author's documents in the Scopus database are 5. The Hirsch index is 4. • Buenbaeva Zarina Kairatkyzy, PhD doctor, Scopus author ID: 57202092870 Documents of the author in the Scopus database - 1. Hirsch – 1. • Tyulepberdinova Gulnur Alpyskyzy, Candidate of Physical and Mathematical Sciences. Documents of the author in the Scopus database - 7. Hirsch - 1. Author Documents: https://orcid.org/0000-0002-4322-8983 Scopus author ID: 57194439539 • Akynbekova Altyn Bakashovna, PhD. Documents of the author in the Scopus database - 2. Author ID in Scopus: 57195065814 • Lozhnikova Olga Petrovna, qualification - journalist. Author Documents: http://orcid.org/0000-0002-1394-9843 • Ashimova Aitolkyn Berikovna, PhD doctoral student of the program "Media and Communications", Master of Science of the program "International Economics", Author Documents: https://orcid.org/0000-0001-8946-4757 • Belgaraeva Ardak Taygaraevna, Master. Research interests: journalism and communications, sociology and gender issues, Scopus author ID: 57195235102 Author Documents: https://orcid.org/0000-0002-6891-8841 • Kalibekuly Dastan, PhD doctoral student, Kazakh Ablai Khan University of IR and WL, Lecturer, Author's documents: DOI: 10.52123/1994-2370-2022-658 https://orcid.org/0000-0002-3897-0753 • Iliyas Marhabbat Ergalikyzy, master, https://orcid.org/0000-0003-1239-7693 • Berikbol Tolegen, Doctoral student
List of publications with links to them	<p>An article was published in the KKSON magazine. Sultanbayeva G.S., Turdubaeva E.O., Lozhnikova O.P., Tastemirova G.A. Developing a Platform for cross-border Investigative journalism in Central Asia. Bulletin of KazNU. Journalism Series, [S.l.], V. 68, N.2, p.72-81, 2023. ISSN 2617-7978. Available at: https://bulletin-journalism.kaznu.kz/index.php/1-journal/article/view/1710. doi: https://doi.org/10.26577/HJ.2023.v68.i2.07 .</p>
Patents	<p>№ 42155 dated January 18, 2024 Last name, first name, patronymic (if indicated in the identity document) of the author(s): Akynbekova Altyn Bakashovna, Belgaraeva Ardak Taigaraevna, Kulsarieva Aktolkyn Turlukanovna. Type of copyright object: work of science</p>

	<p>Object name: Problems of identifying sources and visual content in social media: the experience of Kazakhstan Object creation date: 01/11/2024</p> <p>№ 42283 from “January 23”, the name, first name, patronymic, (if it is indicated in the identification document) the author (s): Sultanbaeva Gulmira Serikbaevna, Tolegen Berikbol Zuripuly, Ilyas Marhabbat Yergalizy, Kalibekyly Dastan Dastan Type of the Copyright Law: A work science Object name: Indicators of Misinformation and Challenges in Fact-Checking in Kazakhstan Date of object creation: 01/05/2024</p>
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